



A *New York Times* Bestselling author, researcher, business scientist, and consultant, **Curt Coffman** has been at the forefront of employee engagement for more than thirty years as an expert in the science of high performance cultures. As the Global Practice Leader for employee and customer engagement at Gallup for twenty-two years, and now as Chief Science Officer at The Coffman Organization, Coffman has studied hundreds of organizations and millions of their employees and customers.

His work launched a new era in employee engagement and manager development. First, *Break all the Rules: What the World's Greatest Managers do Differently* (coauthored with Marcus Buckingham), one of the bestselling management books of all time, dispelled conventional wisdom about management and shared the practices that define great managers in every industry. The books that followed, *Follow This Path: How the World's Greatest Organizations Drive Growth by Unleashing Human Potential*, and *Culture Eats Strategy for Lunch: The Secret of Extraordinary Results* (coauthored with Dr. Kathie Sorensen), provide practical insight for individuals and organizations seeking to maximize their potential and build a productive culture.

An international leader in the world of management and engagement consulting, Mr. Coffman's work has been translated into over 40 languages. His research and writings have appeared in the *Harvard Business Review*, *The New York Times*, *Wall Street Journal*, *Washington Post*, *USA Today*, *Business Week*, *Chief Executive Magazine*, *CIO Magazine*, *The Economist*, *Fast Company*, *Fortune*, among other management journals. He has invested 30+ years in the science of high-performance cultures. His missi...

## Testimonials

"Curt Coffman delivered a compelling workshop to corporate members of The Leadership Investment. Not only were we challenged to look at our cultures and ourselves differently, but also his extensive knowledge and research coupled with practical examples offers solutions for leaders to address and tackle cultural issues. This is not your typical academic culture presentation; it is a provocative and engaging approach to turn culture into a competitive advantage. We look forward to working with Curt again soon!"

- [The Leadership Investment.](#)

"Curt's contribution to our event was both memorable and impactful. Attendees were unanimous in ranking Curt as the best session of the day. We look forward to having him back."

- [Greenwich Associates.](#)

## Curt Coffman

### Speech Topics

- ☐ Motivation
- ☐ Management
- ☐ Leadership
- ☐ Employee Engagement
- ☐ Change
- ☐ Business Culture

