



A branding enthusiast, entrepreneur and business-woman, **Karen Post** ignites action. Known as the Branding Diva, Karen is a national speaker, author and branding practitioner.

She helps organizations tell their unique story and firmly plant it in the minds of their market. Karen builds memorable brands that sell products, move audiences with compelling advocacy, persuade public opinion, capture votes and calm unrest. She's been in the trenches and on the front line for over 23 years.

Karen started her first business at the age of 22, built two successful companies--an award-winning ad agency and a legal communication firm specializing in high-stakes litigation--and raised millions for a start-up she'd like to forget.

Karen is the branding contributor to Fast Company. She has been featured in numerous international business and marketing print, broadcast and online media outlets including Bloomberg Radio and TV, ABC, CBS, NBC and she appears as a regular guest on Fox TV's Your Turn. Additionally, she is a Brain Trust Advisor to The Small Business Advocate, a nationally syndicated radio show.

Her most recent book, *Brain Tattoos: Creating Unique Brands That Stick in Your Customers' Minds*, is receiving rave national and international reviews.

Karen Post

Speech Topics

- Women in Business
- Entrepreneur

