



**Rasmus Ankersen**, alias The High Performance Anthropologist, is the only speaker in the world to have literally lived and trained with the best athletes on earth. For six months he travelled the globe, to live with the fastest people on earth in Jamaica, to train with the boys of the Brazilian favelas, the infamous shanty towns that produce the world's best football players and to discover how Korea's female golf machines have taken the world by storm, achieving massive domination of the international golf scene.

Rasmus Ankersen is a bestselling author, entrepreneur, speaker on performance development and a trusted advisor to businesses and athletes around the world. Now back in London, Rasmus is teaching companies, organisations and teams how to adopt the mindset and the kind of habits which produce World Class performance. With his powerful, refreshing style Rasmus challenges our most fundamental beliefs about success, leaving us with new, effective strategies, which he knows will work. The High Performance Anthropologist walks the talk.

In 2012 Rasmus published *The Gold Mine Effect*, in which he explores how some countries and cities develop a disproportionate amount of top talent. In 2016 Rasmus published *Hunger in Paradise*: a book about how successful organisations can remain successful by eliminating complacency.

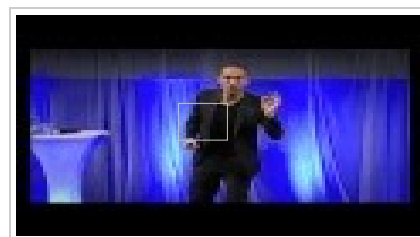
Rasmus pumps winner's DNA into the blood of his audiences, and his primary principle is: CUT THE CRAP! No empty theories or clichés. He never leaves his audiences unmoved! He may inspire, shock, disturb or even blow them away. But indifferent - never!

Rasmus is also the chairman of FC Midtjylland, his childhood football club in Denmark, and a director of the English Club Brentford FC. Bot...

## Rasmus Ankersen

### Speech Topics

- Virtual Keynotes
- Teambuilding
- Sports
- Sales
- Personal Growth
- Peak Performance



## Testimonials

"Rasmus is an inspiration for anyone wishing to deliver high performance. His work and ideas are just fascinating and have not only challenged me, but also helped improve the quality of my daily training"

- Tom Kristensen, the only person to win the 24 hours at Le Mans eight times.

"Rasmus really understands the DNA of world class performance. From him you don't just get theories, you get concrete tools working in the real world. Rasmus is the ultimate coach."

- Global Sponsorship Director, Manchester United.