



One of the best speakers on the market, **Aaron Dignan** brings deep insights to audiences about modern business models, how digital strategy is changing the game for large and small corporations, and how the classic top-down management systems are giving way to the modern mindset : the network.

Everywhere he looks, Aaron Dignan sees the same phenomenon. Our most trusted and important institutions - in business, healthcare, government, philanthropy, and beyond - are struggling. They're confronted with the fact that the scale and bureaucracy that once made them strong are liabilities in an era of constant change. For the past eight years, Dignan and his team have been studying the fastest growing, most profoundly impactful companies of our time. What they've found is that this new guard represents a major shift in organizational values. Dignan contends that teams everywhere need to upgrade their organizational operating system and adopt a new way of working that prioritizes purpose, networks, emergence, adaptivity, empowerment, and transparency. As a transformation partner, Dignan and his team have advised the leadership at global brands like GE, American Express, Hyatt, PepsiCo, The Bill and Melinda Gates Foundation, Ford Motor Company, and The Cooper Hewitt National Design Museum on their future in an increasingly complex world.

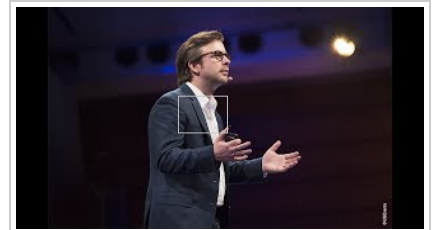
Dignan is an active angel investor and helps build partnerships between the startups and end-ups he advises. He has sat on advisory boards for GE, American Express, and PepsiCo, as well as the board of directors for Smashburger. He is the author of *Game Frame: Using Games as a Strategy for Success* (Free Press, 2011) and an upcoming book on organization design.

Aaron consults with many Fort...

Aaron Dignan

Speech Topics

- Technology
- Innovation
- Business Trends
- Business Strategy



Testimonials

“The weekend was a great success and Aaron Dignan was wonderful. His presentation was inspiring and the team really found his work inspirational. He helped them crack open some tough challenges.” ”

- Starcom.

“Aaron Dignan was a hit! He brought his 'A' game and delivered to the attendees a memorable session.” ”

- Society for Human Resource Management.