



A rare blend of analytical entrepreneur and perceptive warmth, Sara Canaday has a unique gift for helping high-potential professionals to achieve their best. Sara Canaday began her journey working full-time while she earned an MBA. As she climbed the ladder of corporate America, she repeatedly observed a surprising phenomenon: the most successful people weren't necessarily the ones with the highest IQ or best job skills. She recognized instead that career advancement was much more closely linked with *how* people applied their knowledge and talents -- their capacity to collaborate, communicate, and influence others.

Because of this revelation early on, Sara developed an uncanny ability to pinpoint the pivotal attributes that could make or break a career, and she was able to convey that information in a compassionately candid way. Colleagues, subordinates, and superiors alike frequently approached Sara for her advice on overcoming career hurdles and developing strategies to increase their personal market value. Despite reaching an executive position in operations with a major company, Sara realized that helping others to maximize their career potential was truly her life's work.

Today, Sara is happily fulfilling that commitment as a speaker, consultant, coach, author, and owner of her rapidly growing firm, Sara Canaday & Associates. This venue has given her the opportunity to mentor and support thousands of people in diverse situations, inspiring many of them to move from insight to action with dramatic career results.

Sara lives in Austin, Texas, with her husband Brandon, her daughter Taylor, and her son Cole. She proudly follows the same advice she shares with he...

Sara Canaday

### Speech Topics

- Women in Business
- Peak Performance
- Leadership
- Keynote
- Emotional Intelligence
- Business Performance



## Testimonials

“ Sarah did a nice job sharing how women can show up, be heard, and some techniques to take away to practice. She did a great job. She weaved in interpersonal stories that really resonated with the group.” ”

- Philips.

“ I have had the pleasure of hearing Sara Canaday conduct group presentations on several occasions. Her speaking style has always been energetic, informative, sincere, and relevant to her specific audience. The audience finds Sara interesting and credible, so they pay attention to what she has to say. In fact, they have been eager to learn more about Leadership and Executive Presence and were anxious to share their new success stories. They are still talking about the presentation two weeks later and there are marked improvements in the executive presence of the team members on my team. If you are interested in a high-impact presentation with life-long benefits, I would highly recommend Sara!” ”

- Dell, Inc..