



David Newman is a nationally-recognized marketing expert and author of the Amazon #1 bestseller *Do It! Marketing: 77 Instant-Action Ideas to Boost Sales, Maximize Profits and Crush Your Competition* (AMACOM, 2013).

David Newman runs a marketing strategy firm dedicated to making thought-leading entrepreneurs and executives more successful. David's clients and audiences include Oracle, IBM, American Express, and Wells Fargo in addition to trade associations, non-profits, and entrepreneurial business of all sizes.

David has always worked at the intersection of speaking, technology, and professional services. As a corporate insider, David worked for global professional services firms like Towers Perrin and software maker PeopleSoft (back when they were #6 on Fortune's Best Places to Work list) as well as a 70-person IT consulting firm and a really cool publishing and training company where he served as the Vice President of Product Development.

David has presented over 600 keynotes, seminars and strategic work sessions since 1992 and his client roster includes 44 of the Fortune 500.

David Newman is a blogger for Salesforce.com and for Vistage, the world's largest CEO peer group organization, and his entrepreneurial marketing advice has been featured and quoted in *The New York Times*, *Investors Business Daily*, *Sales & Marketing Management*, *Selling Power*, *Entrepreneur Magazine*, and hundreds of media outlets throughout North America.

Call Executive Speakers Bureau for additional information on sales speaker David Newman - 901-754-9404.

David Newman

Speech Topics

- Technology
- Sales
- Marketing



Testimonials

“David condensed a lot of material into a single day. This program was an excellent investment with a very high ROI.”

- American Express.

“We received tremendous feedback about your presentation. Our members found your program informative and particularly worthwhile. We definitely want you back!”

- Greater Philadelphia Chamber of Commerce.