



Glenn Llopis (pronounced "yo-pes") is a nationally recognized thought-leader, author and former C-level executive who develops leadership that is relevant for today's new workplace and business strategies that are culturally relevant & sustainable for the highly diverse marketplace. Mr. Llopis prepares organizations and people -whether in business, the media or politics- for the uncertainties and new opportunities of the 21st century global marketplace.

Fast-rising corporate executive. Best-selling author. Highly sought-after Fortune 500 keynote speaker. Glenn Llopis infuses vision, drive and passion into each role to help create a globally-minded workplace where employees have new-found purpose, innovation is paramount, and ethical leadership never wavers. He regularly shares his advice and lessons learned about leadership and business development as a contributing writer for such publications as Forbes, Huffington Post and Harvard Business Review.

The son of Cuban immigrants who were victims of Castro's revolution and resettled in Southern California, Glenn was raised on the American Dream and educated at UCLA. Soon after graduating he was on the fast-track at the Gallo Wine Company and Sunkist, where he became the youngest executive in the company's 100-year history. Leading the successful turnaround of Sunkist's juice beverage division opened the door for his next endeavor - at only 30 years old - as the vice president of the \$1 billion American Seafoods Company. The result was an increase in market share, new brand introduction and a full-scale transformation of that company, as Glenn brought the voices of all its employees into the company debate about its future for the first time in its history. Following this latest success, Glenn p...

## Glenn Llopis

### Speech Topics

- ▢ Sales
- ▢ Leadership
- ▢ Innovation
- ▢ Employee Engagement
- ▢ Diversity

## Testimonials

▢ "Glenn presented our keynote message at our 1st Annual Marketing Summit. His speech was informative, inspiring, and thought provoking. Attendees remarked about his 'captivating style' and 'inspirational message'. Glenn has the unique ability to connect with people as a speaker. He can touch people in ways that move them towards challenging themselves and the status quo. I highly recommend Glenn as a business/motivational speaker." ▢

- President – PSB.

▢ "Glenn's voice is powerful and he delivers his Trust Your Brand message with such a dynamic presence. His deep sense of compassion and ability to inspire an entire audience with his enthusiasm and heart-felt stories reshaped how I think about business and life. He has reminded me about how powerful I can be if I choose to be." ▢

- Senior Sales Director, ConAgra Foods, Inc..