



Leveraging 31 years of corporate leadership experience at a global Fortune 50 corporation, **Brian Gareau** specializes in strategic, tactical, and practical solutions to engage and accelerate high performance.

Brian is the co-inventor of Caterpillar's patent-pending Cultural Assessment Process (CAP) and was actively involved in the redesign of their global Employee Opinion Survey (EOS) process and the launch of their Corporate Values. Brian also helped lead the design and execution of Caterpillar's highly successful global Employee Engagement strategy.

Brian is serving as a Senior Fellow, Human Capital at The Conference Board. In this role, he supports The Conference Board's Human Capital Practice which includes The Conference Board Human Capital Exchange™, research, conferences, webcasts and programs in a broad spectrum of human capital areas.

During his career he spent time in Manufacturing, Corporate Public Affairs, Parts & Service Sales, Logistics, and HR. He managed multiple operations and was directly involved in nine new plant start-ups. Brian has provided OE/OD consulting services to nearly 200 locations around the globe.

Brian is the co-author of two books: 180 Ways to Build Employee Engagement and A Slice of Life: The Benefits of Personal Engagement; and contributing author of The Engaged Workplace: Organizational Strategies. He has been a featured speaker at: The Conference Board, Corporate Leadership Council, Society of Industrial and Organizational Psychology (SIOP), American Productivity & Quality Center (APQC), CUE, Dallas SHRM, CONEXPO, Con-Way Transportation, 3M, Texas A&M University, Snow & Ice Management Association (SIMA), SIGMA, McDonalds Corporation, DuPage SHRM, Kenexa, Crossroads United Methodis...

**Brian Gareau**

### Speech Topics

- Employee Engagement
- Business Culture



## Testimonials

“I’ve known Brian for nearly two decades and have heard him speak probably 15-16 times at conferences and forums over that time period. I’ll admit to having a bias to him - his style, wit, delivery, thorough preparation, knowledge of subject material etc... What I think one of his best attributes for your purposes is his “connect ability” with an audience. Regarding “Q & A”, he not only welcomes it - he encourages it and always manages to get participation from the audience.”

- Executive VP Labor Relations Institute, Inc..

“... a guest speaker on one of APQC’s human capital community calls - it was a very well-attended and engaging call, and the feedback from the participants was very positive. In fact, many had follow up questions that Brian was kind enough to address personally. Brian has deep expertise and experience in the topic of employee engagement - I would invite Brian to guest speak at other APQC events.”

- SPHR APQC.