



Nick Sarillo is a successful business owner, author, and speaker on the topics of business culture, entrepreneurship, leadership and customer loyalty. Nick's own businesses serve as a great example of how living your company's purpose and values create a world-class culture achieving award-winning customer service, higher margins, and an engaged, productive workforce.

Successful Business Owner

Nick Sarillo is the founder and CEO of Nick's Pizza & Pub and The Trust & Track Institute. Founded in 1995, Nick's Pizza & Pub is one of the top ten busiest independent pizza companies in per-store sales in the United States. Nick's Pizza & Pub has margins nearly twice that of the average pizza restaurant. In an industry in which the average annual turnover rate is more than 150 percent, Nick's Pizza and Pub boasts a less than 25 percent employee turnover rate. Incredible when you consider 70 percent or more of his employees are under the age of 25. The Trust & Track Institute, offers hands-on experiential learning, one and two-day classes, as well as online training courses.

Nick is an active member of the Conscious Capitalism and Small Giants Communities as well as serves on the board of directors for San Francisco based DABBA Restaurants.

Prior to founding Nick's Pizza and Pub, Nick worked in the construction business. He worked as a union carpenter and then a general contractor. For 11 years, he owned a custom home building company.

Best-Selling Author

Nick credits his restaurant company's success to its purpose-driven culture, which is the focus of his book, *A Slice of the Pie: How to Build a Big Little Business* (Portfolio; 2012). Nick is also a contributor to *The Busi...*

Testimonials

"Thank you again for speaking at the 2015 Stericycle Leadership Summit... You are anecdotally mentioned many times as one of the best sessions of the event! Everyone loved your shift feedback tool as well."

- Stericycle.

"Nick was great. I received nothing but positive comments from the attendees. I asked for feedback from several customers. Their responses ranged from 'I liked it,' to 'I'm making changes tomorrow!' He delivered exactly what I wanted."

- Sysco.

Nick Sarillo

Speech Topics

- Leadership
- Human Resources
- Ethics
- Entrepreneur
- Employee Engagement
- Business Culture

