



Since 1983, Bob Davies has used his considerable personal and professional experience as a leader to help people around the country become more confident and more productive. As a keynote speaker, author, trainer and coach, Mr. Davies has drawn upon the lessons he has accumulated, from his humble childhood roots to his successful career as a college football coach, in order to develop a system for improving lives based on clarity, focus and accountability.

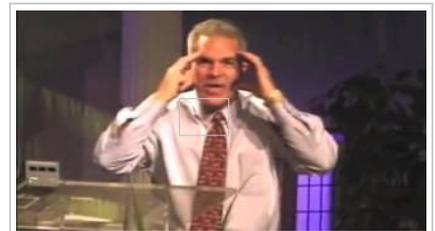
Mr. Davies holds a Bachelor's degree in Health from Rutgers University and a Master's degree in Psychology from Springfield College. As a graduate assistant wrestling and football coach for Springfield, Mr. Davies worked with Jeff Blatnick, an athlete who would later win an Olympic gold medal in Greco-Roman wrestling. After completing his graduate studies, he was hired as the head football and wrestling coach at the California Institute of Technology. During his time at Cal Tech, he also worked as a researcher, studying the work of Nobel Prize-winning Neuropsychologist Roger Sperry, whose work on split brain research has been highly influential in the development of techniques for elite performance. Bob continued to develop his coaching methodologies by researching a number of elite scientists in the field of who human behavior, whose works helped to inspire his motivational techniques.

After leaving Cal Tech in 1979, he accepted a position as an Assistant Coach of the California State University Fullerton football team. The CSUF team's schedule was full of opposing teams that were composed of more talented athletes. The only chance Mr. Davies and the other coaches had of overcoming this disparity of expertise was to harness every drop of potential from their own players. As a staff, the coaches de...

**Bob Davies**

### Speech Topics

- Safety
- Personal Growth
- Peak Performance
- Overcoming Adversity
- Motivation
- Inspiration



## Testimonials

“ I needed someone to not only help my people understand their fears, but to quickly overcome them and be freed to think about performing at a higher level. Bob Davies did exactly that and more. He inspired them...There is no question that Bob Davies is an excellent communicator. But what particularly impressed me was the time he took to learn about our company and its challenges so that he could use very specific examples that my people could relate to. He was very effective and we will use him again” ”

- Nancy Donovan, president and chief operating officer, Novus Financial.

“ You were the number one rated speaker at our American Truck Dealers Convention and rated in the top five at the Automobile Dealers Association national meeting. Congratulations!” ”

- Kathy Brown, NADA Management Education.