



Over the past two decades, **Gerd Leonhard** has risen to one of the top 10 futurist keynote speakers worldwide. With over 2,000 engagements in 60+ countries since 2004, and a combined audience of over 2.5 million people, Gerd has been listed by Wired magazine as one of the Top 100 Most-Influential People in Europe, and as 'one of the leading media futurists in the World' by The Wall Street Journal.

Gerd focuses on the future of humanity and technology, digital ethics, artificial intelligence, future leadership, and foresight. His keynotes, speeches, and presentations are renowned for their hard-hitting and provocative style - inspiring, humorous, motivational, and always personal. Using cutting-edge creative motion design, Gerd's performances have become a uniquely immersive experience on the big screen, reinventing the visual side of the conference industry.

Gerd is highly regarded as a global influencer and has advised many business leaders and government officials around the globe. His diverse list of clients include governments, NGOs and Fortune 500 companies such as SAP, Microsoft, Google, Accenture, Deloitte, KPMG, Sony, UBS, Tetrapak, Mastercard, BBC, Unilever, Lloyds Bank, WWF, Sony, The Guardian, Telkom Indonesia, Siemens, RTL, France Telecom, The Financial Times, Ogilvy, Omnicom, The EU Commission, VISA, Audi, NetAPP and many others.

A true thought leader in the futurist space, Gerd is above all a dedicated humanist who believes that all technological progress should further collective human flourishing. His credo is simple: People, Planet, Purpose, and Prosperity.

Gerd uses his keynotes, presentations, workshops, and advisory sessions to deep-dive on complex topics. Recurring themes include the comin...

## Gerd Leonhard

### Speech Topics

- Virtual Keynotes
- Technology
- Social Media
- Personal Growth
- Marketing
- Futurist



## Testimonials

Head of Communications and External Affairs "Gerd Leonhard is an exceptional speaker with a brilliant insight into our shared future. Gerd recently took up my offer to speak as the closing keynote of the Consumers International World Congress, where he delivered one of the most memorable speeches the global consumer movement has ever received. The clarity of his vision of a networked future, and the compelling way in which he delivers that vision provided a fitting climax to the event - one which consumer leaders from across the world thoroughly appreciated."

- Consumers International.

Director, Footprint "WWF International staff had the pleasure of listening to Gerd as a keynote speaker during the 2013 Learning Week this week - when he addressed the topic of moving "From conversation to conservation action". I know that everyone in the audience found Gerd to be inspiring, informative and challenging, and wanting more. Delivered in a punchy and dynamic "TED" style, Gerd's talk catalysed much discussion after the talk, and since, and generated a thirst for further interaction. I, for one, am looking forward to further opportunities to hear his thoughts on moving "from ego to eco."

