



John Rossman is a former Amazon Executive and Best-Selling Author of The Amazon Way book series. He was responsible for launching and scaling the Amazon marketplace business, which accounts for over 50% of all units sold and shipped at Amazon.

After Amazon, he was a partner at a premier turn-around and restructuring management firm for twelve years assisting his clients in complex strategies, transformations, and technology programs.

His proven strategies and curiosity to dive into business problems and customer needs have made him a sought-after advisor and keynote speaker across all industries on innovation, digital strategy, and complex change.

Working with Fortune 100 companies and others, including T-Mobile, The Gates Foundation, Fidelity Investments, Novartis, and Chick-Fil-A, his insights provide the foundation companies need to compete in the rapidly changing digital landscape.

As a speaker, each of his keynotes is full of thought-provoking principles and tactics leaving each participant with practical takeaways to put into practice.

Testimonials

John did a great job. He was very amiable and had some great insight to give. I know our leadership enjoyed it.

- JMark Business Solutions.

The was engaging and interesting (and relevant) to our team. Over 300 people opted to attend and stuck around till the end. Both Chat and Q&A submissions were nice and lively for one of these things (in my experience). The leaders (myself included) received a few text messages, emails, etc. thanking us and complimenting the session.

- Transunion.

John Rossman

Speech Topics

- Virtual Keynotes
- Technology
- Supply Chain & Logistics
- Retail
- Leadership
- Internet of Things (IoT)

