



Laura Schwartz, the White House Director of Events for the Clinton Administration, created and executed more than 1,000 White House events including State arrival ceremonies and dinners, America's Millennium Celebration, NATO's 50th Anniversary, the Concert of the Century and many others. While producing the President's events on the world stage, Laura demonstrated the ability to inspire a nation and the world through powerful events. She arrived at the White House at just 19 years old with no political connections and volunteered answering phones in the press office. Proving her value immediately Laura climbed her way up the ranks as a Staff Assistant, the Midwest Press Secretary, the Director of Television and ultimately the White House Director of Events. Following the Administration, Laura traveled the world with Former President Clinton for his Foundation and Global Initiative.

In her first book, *Eat, Drink & Succeed! Climb Your Way to the Top Using the Networking Power of Social Events*, Laura shares the secrets to building powerful, effective partnerships in our companies, communities and beyond, adding color with personal anecdotes from her life and White House years. As a professional speaker she takes those same details to stages, boardrooms, classrooms and ballrooms around the world in her acclaimed speaking series to empower, motivate and inspire each audience to Eat, Drink & Succeed!

Laura appears regularly as an international television commentator speaking about leadership, networking, domestic and foreign affairs, pop culture and special events. She covered the 2008 presidential campaign for the CBS Early Show, was the on-air political contributor for Fox News Channel from 2004 to 2007, and was the special c...

Laura Schwartz

Speech Topics

- Women's Motivational
- Women in Business
- Social
- Philanthropy & Volunteerism
- Networking
- Moderator/Discussion Leader



Testimonials

“You build self-awareness, confidence and a positive attitude, which will lead to opportunity for all of us!”

- Vice President Community Investment HSBC.

“Laura Schwartz was awe-inspiring. Did I ever regret not having signed up for the Harrods Dinner. I thought I was saving money. She made me understand I was wasting an opportunity to network.”

- Attendee of Executive Secretary Live Conference, London.