



Michael Margolis is the CEO and founder of Storied, a strategic messaging firm specializing in the story of innovation and disruption. As a trusted advisor, Michael helps executives to demystify the complex and deliver on the promise of transformation. Michael operates anywhere there is a story worth telling, especially in Silicon Valley, Fortune 500s, and global change. Michael is a frequent keynote speaker at top conferences around the world. He's trained tens of thousands on narrative intelligence and how to build storytelling as an organizational capability. Michael partners with c-suite executives, along with heads of product, design, marketing, community, and human resources. Since 2002, he's advised clients across 34 industries and 15 countries —including Facebook, Google, Hulu, Greenpeace, and NASA.

Michael is a two-time TEDx speaker, #1 Amazon bestselling author, and has more than 200,000 followers on Twitter. His work has been prominently featured in *Fast Company*, *TIME*, and *Inc.* magazines. Armed with a degree in cultural anthropology, Michael began his career as a social entrepreneur, funded by the Ford and Rockefeller Foundations by the age of 22. And became a startup-failure by the age of 24. The son of an inventor and artist, Michael grew up in Switzerland and Los Angeles. As a passion project, Michael recently co-founded Choco Libre, a secret society devoted to rare and exotic craft chocolate. Michael is left-handed, color-blind, and eats more chocolate than the average human.

Testimonials

“Michael was an absolute hit at CMX Summit, getting the highest ratings amongst 40 speakers. Full of storytelling, specific advice and models our attendees could apply immediately. The kind of keynote conference organizers dream about. Thanks for helping us making CMX Summit memorable, Michael.”

- CEO and founder, CMX.

“A best-in-class story sherpa. Through coaching with Michael I've experienced immediate results as co-founder of a maverick venture in the music business. We quickly got the story of our value prop, and how to speak about it in an intriguing way.”

- Former Hollywood Film Producer, *Pretty Woman*.

Michael Margolis

Speech Topics

- TED Talks
- Sales
- Marketing
- Innovation
- Disruption
- Communications

