



Economic futurist **Jeff Thredgold** has been helping people understand the tangled maze of the economy and financial markets for over three decades. With a unique ability to “cut through the fluff,” he leads his audience on a slightly irreverent, up-to-the-minute “tour” of the economy, financial markets, education, government, and a sneak preview of the future.

Jeff is President of Thredgold Economic Associates, an economic consulting and professional speaking company based near Salt Lake City, Utah. He is the only economist in the world to have ever received the international designation of CSP, or Certified Speaking Professional, the highest earned designation in professional speaking. He has spoken more than 1,500 times during the past 20 years, traveling more than two million miles in the process.

His latest book, *econAmerica*, was released by major publisher Wiley & Sons. In *econAmerica*, Jeff explains in detail the four key factors, or Silver Bullets, that will drive the American economy for years to come.

Customizing his remarks specifically to the industry or group that he is addressing, he can present whatever length program is desired, from 30 minutes to four hours, and will always finish according to your schedule, not his. He uses humor to keep things light, while also providing a great deal of substance for audience members.

His career includes 23 years with \$100 billion banking giant KeyCorp, where he served as Senior VP and Chief Economist. He now serves as economic consultant to \$55 billion Zions Bancorporation, which has banks in 10 states.

Jeff has appeared dozens of times on CNBC-TV, the nation’s business network, in addition to numerous appearances on CNN, and is quoted regularly in the nat...

Jeff Thredgold

Speech Topics

- Futurist
- Finance
- Economics



Testimonials

“Many of our executives at the DaimlerChrysler Services Senior Management Meeting in Montreal made a point to catch me during the day and comment about how engaging and informative your presentation was.”

- Senior Manager DaimlerChrysler Services Academy.

“Thank you for your wonderful presentation at the Spring Manufacturers Institute’s Annual Convention in British Columbia, Canada. The vast majority of the people who attended your session rated you as superior or excellent. I haven’t seen that high of a rating in years. One of the problems we often face with speakers is that they may be entertaining, but they don’t always give our members something to apply when they get back to the plant. You gave us both!”

- Membership Services Manager Spring Manufacturers Institute.