



Since 1984 **Stew Friedman** has been at Wharton, where he is the Practice Professor of Management. In 1991 he founded both the Wharton Leadership Program - initiating the required MBA and Undergraduate leadership courses - and the Wharton Work/Life Integration Project.

Stew served for five years in the mental health field before earning his PhD in organizational psychology from the University of Michigan. In 2001, he concluded a two-year assignment (while on leave from Wharton) at Ford, as the senior executive for leadership development. In partnership with the CEO, he launched a portfolio of initiatives to transform Ford's culture; 2500+ managers per year participated. Following these efforts, a research group (ICEDR) hailed Ford as a "global benchmark" in leadership development.

Stew's most recent book is *Leading the Life You Want: Skills for Integrating Work and Life* (Harvard Business, 2014), a Wall Street Journal bestseller. In 2013 he published *Baby Bust: New Choices for Men and Women in Work and Family* (Wharton Digital Press). He is also author of the award-winning bestseller, *Total Leadership: Be a Better Leader, Have a Richer Life* (Harvard Business, 2008). It describes his challenging Wharton course (originally produced at Ford), in which participants do real-world exercises to increase their leadership performance in all parts of their lives by better integrating them, while working in peer-to-peer coaching relationships and using an innovative social learning site. The Total Leadership program - which marries the work/life and leadership development fields - is now used by individuals and organ...

Stewart Friedman

Speech Topics

- ☐ Management
- ☐ Life Balance
- ☐ Leadership
- ☐ Change
- ☐ Business Performance



Testimonials

☐ As a government organization we are going through some very challenging times. Now, more than ever, our people need to see clearly where they are going as individual leaders and we as an organization are going together. We need the skills and confidence to ask for help, to reach out to those who need help, and to support each other through coaching as we seek to produce positive change. The Total Leadership program is helping our organization do all of these things and improve performance in our work and in our lives with the practical application of peer-to-peer coaching, the detailing of our leadership visions, the open communication with our key stakeholders, and the creative pursuit of four-way wins. I highly recommend this engaging and transformative method — it's fun and it works!

- US Army Natick Soldier Systems Center.

☐ It was an honor and privilege to meet one of my favorite leaders in academia. Your model resonates with me deeply. Thank you for bringing your energy, authenticity, and 'whole'ness.

- Global Talent Management, CISCO.