



There is no secret as to why **Marcus Lemonis** continues to make his mark on the business world with allies like NASCAR®, Allstate, Winnebago, and nine of America's largest banking institutions ... or anyone who is within earshot of him. As Chairman and CEO of Camping World and Good Sam Enterprises, he leads close to 6,000 employees in over 100 cities across the US. He is a passionate, dynamic road warrior whose entire life has been on the move - which is synonymous with the RV lifestyle. Marcus was recognized for having "more impact on the industry than any single individual or company in recent memory as an agent of change and retail consolidation," when RV Business Magazine named him their 2007 Newsmaker of the Year. In addition, Crain's Chicago Business featured him in their 2005 edition of "40 under 40"; and in 2008, Ernst & Young named him Entrepreneur of the Year. Just when you thought his plate was full, Marcus has also become a hands-on owner in ONE Foods (Organic - Nutritious - Enriching), a family-owned manufacturer of certified organic and kosher, raw, non-GMO, gluten-free delicious snacks. In addition to his partnership with ONE Foods, Marcus also has a vested interest in several other healthy eateries, including Rose's Bakery and Wheat Free Cafe in Evanston, IL, which he saved from closing its doors on Christmas Eve 2012. **Marcus Lemonis'** passion for business has landed him to star in CNBC's new primetime reality series The Profit. In each episode, Marcus Lemonis will step in to save struggling businesses while investing his own cash in the process. Viewers will get to see his personal mantra ring true: "Business success is about the three P's: People, Process and Product.

To book **Marcus Lemonis**

Marcus Lemonis

Speech Topics

- Retail
- Leadership
- Employee Engagement
- CEO
- Celebrity
- Business Strategy

