



**Diana Kander** revolutionizes the way businesses look at innovation and curiosity. A New York Times best-selling author, innovation consultant and keynote speaker, she asks some big questions. What kind of culture needs to exist in an organization to ensure innovative ideas and practices? How has Snoop Dogg continued to innovate decade after decade to stay relevant to the next generation? What causes name brands to lose relevance with their customers and go out of business? Can organizational decline be prevented?

Diana has spent her career challenging assumptions and asking thought-provoking questions. A serial entrepreneur who entered the United States as a refugee at the age of 8, she has launched and sold millions of dollars worth of products and services. She outlined her biggest lessons learned for launching new products in her first book, *All In Startup*, which has been used by over 100 universities in their innovation courses and countless large organizations to help their employees think more like entrepreneurs. A former MBA professor at Mizzou, she has served as an entrepreneur in residence at H&R Block, Commerce Bank and several government agencies.

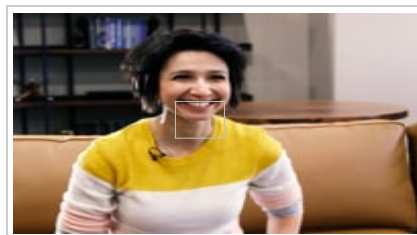
Diana's second book, *The Curiosity Muscle* explains why it's harder to stay at the top than it was to get there. The book documents Diana's consulting experience with large organizations and demonstrates why most companies who experience significant success can so easily get comfortable, lose their curiosity and crash into irrelevance. The book walks readers through a methodology to keep curiosity alive and thriving inside of an organization, ultimately, future-proofing the business.

Fun fact about Diana: She likes to use her curiosity methodology to push herself out of her ...

**Diana Kander**

### Speech Topics

- ☐ Sales
- ☐ Personal Growth
- ☐ Innovation
- ☐ Business Strategy
- ☐ Business Performance
- ☐ Business Motivational



## Testimonials

☐ "Diana was a dynamic speaker, and I took a lot away from her presentation. She was very energetic and thought provoking." ☐

- Missouri Small Business & Technology Development Center.

☐ "I am a meeting planner so I have seen lots of Keynote speakers and very few have had an impact as much as yours has on this group. Keep up the good work and keep improving yourself, whatever you are doing is working!" ☐

- Gartner Program & Portfolio Management Summit.