



**Scott Deming** draws on over thirty years of real, in the trenches, corporate life. He is a highly respected and sought after speaker on the topics of sales, branding, business and leadership. His business acumen is broad and deep and his presentations are high energy, on point, relevant and truly effective. Deming has held many board positions, been involved in corporate and non-profit start-ups and has created and managed some of the most successful national marketing and sales programs in his clients' industries.

After over twenty years of taking care of business in the boardrooms and conference rooms with CEOs, COOs, CFOs, management, and staff, he took his depth and breadth of experience and packaged it into the most dynamic and effective keynote and training programs ever. Scott sends his attendees away not only excited to make a change, but armed with the tools to do so.

Deming has spoken across the globe for companies such as AT&T, The U.S. Treasury, Price Waterhouse Coopers, McDonald's of Eastern Europe, General Motors, Royal Caribbean, Verizon Wireless, 3M, Chipotle, Frito-Lay, AstraZeneca, United Technologies, Mutua of Omaha and so many, many more!

As one national publication wrote: "Scott Deming's leadership and customer service processes are more like the ten moral principles for great business practice and success!"

For more information on booking **Scott Deming**, please contact Executive Speakers Bureau at 901-754-9404.

## Testimonials

"I want to thank you for the impact you have had on both our company and me personally. You are a very talented motivational speaker, but more importantly, the content of what you teach and share with your audiences and clients is intellectually challenging and life changing. In a world where cost and price is perceived to be all that matters, you have shown us the intrinsic value of placing our primary focus on the customer experience. Learning about the complexities and nuances of emotional branding has been an incredible journey for me over the years, and I greatly appreciate your flexibility and availability in walking with us on this journey, helping us along the way."

- Vice President & General Manager Advanced Distributor Products.

Scott did an outstanding job presenting his vision for Customer Experience as the foundation for effective Branding at our International Dealer Conference in January '16. Not only did several guests tell me directly that Scott was among the best speakers they'd heard, but >95% of our group gave him a Good or Excellent rating in or post-event survey. Scott's success comes not only from his messages, which clearly articulate a unique point of view, but also from his preparation and commitment to connect with the group. As an example, he invited us to hear him speak, during our consideration process, then made himself available to meet with our Planning Team, after we contracted, to ensure that he had a good understanding of our business, the audience and our objectives. He nailed it. Scott brought energy, enthusiasm and meaningful insights to our group. Certainly, we'll stay connected with Scott and I would

## Scott Deming

### Speech Topics

- Virtual Keynotes
- Real Estate
- Marketing
- Management
- Executive Speaker
- Entertainment



highly recommend him to other organizations looking for a powerful presentation on Customer Experience and Branding. □

- Sr. Director, Marketing The Jacuzzi Group.

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