



Brian Fanzo is a keynote speaker who inspires, motivates, and educates businesses on how to leverage emerging technologies and digital marketing - to stand out from the noise and engage with customers of all ages.

He has a diverse background working for the Department of Defense in cybersecurity, then as a technology evangelist at a booming cloud computing startup. He is currently the Founder of iSocialFanz, which has helped launch digital and influencer strategies with the world's most iconic brands like Dell, EMC, Adobe, IBM, UFC, Applebees, and SAP.

Brian's #ThinkLikeAFan philosophy has powered first-of-their-kind storytelling campaigns for many Fortune 50 enterprise companies leveraging Periscope, SnapChat, and Facebook Live.

Brian has delivered keynotes in 11 countries highlighting his passion for change, collaboration, and community.

A proud pager-wearing millennial and dad of three girls, he hosts two podcasts, has traveled to over 70 countries, and has spoken at many of the world's largest events including South By Southwest, Social Media Marketing World, Consumer Electronics Show, and Mobile World Congress.

He is also a diehard Pittsburgh sports fan and a semi-professional poker player that isn't afraid to leverage his fast-talking skills to read your body language and spot when you're bluffing!

## Testimonials

“Brian’s keynote was rated in the top and the feedback fantastic! The collaboration with Brian has been outstanding - and he really lives his #Thinklikeafan philosophy- especially when he took his time to talk and engage with the participants at the conference all day long, evening and even night. Both before and after the event, Brian has been very flexible regarding customer sessions and meeting the press. I hope to be able to work with Brian again in the future. My highest recommendation”

- Digital Odense.

“Working with Brian was such a breath of fresh air! I have worked with countless keynote speakers who stress how big and important they are, presenting ego first instead of showing interest in our event. Brian wanted to learn everything he could about our event to ensure we were a match, and then he customized his content to ensure it was the right fit for our niche audience. We can't wait to work with him again!”

- G3 Communications.

### Brian Fanzo

### Speech Topics

- Social Media
- Marketing
- Innovation
- Generations
- Branding

