



Michelle Stacy is a senior leader with the consistent ability to run and scale businesses, and a commitment to creating world class cultures by developing and articulating a clear vision that ignites the organization to deliver innovation, drives P&L focused top line growth, and builds powerful global brand franchises. She creates forward thinking vision and executable plans that have driven strong growth at Gillette, P&G and Keurig by leveraging the combination of new product innovation, acquisition, ecommerce/social media, brand building, and overall excellence in marketing and sales execution. Of tremendous value has been her operational expertise across all functional areas including manufacturing, R&D, procurement, distribution and IT, and her ability to create a positive and focused culture that delivers both financial results and a commitment to a higher purpose. Michelle is currently on the Board of Directors of iRobot Corp, Tervis Tumbler Company and Young Innovations Inc.; a Director Advisor to The Cambridge Group (a AC Nielson Company); the Expert in Resident at the Harvard Innovation Lab and is a professional speaker on leadership, innovation and Women's Leadership. In her previous position, Michelle was President of KEURIG, INC., a \$2 billion division of Keurig Green Mountain [NASDAQ: GMCR], where she had full P&L leadership with direct reports in all functional areas, and directed marketing and operations of all products across all sales channels, including management of the business partnership network. During her five year tenure, Keurig's single serve coffee system grew from 2+ to 16+ Million installed households delivering a CAGR of 61% in net sales and 74% in operating income and propelling total GMCR sales from \$49...

Michelle Stacy

Speech Topics

- Women in Business
- Personal Growth
- Peak Performance
- Management
- Life Balance
- Leadership



Testimonials

“Michelle’s insights on developing a culture of organizational engagement provoked discussions that lasted long after the end of her keynote speech. Her command of the topic and her experience as a CEO made the lessons she shared less about theory and more about the real and tangible impact for a successful business. She captured the audience with genuine style and powerful storytelling. She brought the topic to life by translating it into meaningful insights for the audience.” ”

- EVP, iRobot Corporation.

“Each year NBTY invites our top leaders from around the world to come together in a special forum to share ideas, track our path, define our future goals and generally energize the organization to be the very best global wellness company we can be. We were pleased and honored to have Michelle Stacy join us as a special keynote speaker to kick off this year’s NBTY Leadership Conference. Our 2014 event focused on the topics of leadership and unlocking the power of true teamwork, two subjects that Michelle was able to personally speak to as a respected and accomplished leader in the consumer marketing space. Michelle’s presentation followed the opening remarks of our CEO setting the stage for the topics that would follow during the two day conference. Her presentation was not only engaging but truly inspiring and thought provoking. Michelle provided our leaders with valuable insights that allowed us to take another look at our

roles and skills as leaders while providing real world advice on how we can energize and activate our leadership at every level. Using some very simple visual cues, she challenged the audience to look at day-to-day situations from different angles allowing us to better understand the viewpoints of our peers and overcome some of the most common obstacles to effective teamwork. Our post meeting survey confirmed that Michelle's content, presentation style, personal experience and insights truly resonated with everyone in the audience surpassing our goals and expectations for the conference. Once again we were pleased and honored to have her join this year's NBTY Leadership Conference." ”

- Chief Marketing Officer, NBTY.
