



Soren Kaplan is a bestselling and award-winning author, a Columnist for Inc. Magazine, a leading keynote speaker, the founder of Praxie.com, and an affiliate at the Center for Effective Organizations at USC's Marshall School of Business. Business Insider and the Thinkers50 have recognized him as one of the world's top management thought leaders and consultants.

Soren has advised and led professional development programs for thousands of executives around the world, including Disney, NBCUniversal, Kimberly-Clark, Colgate-Palmolive, Hershey, Red Bull, Medtronic, Roche, Philips, Cisco, Visa, Ascension Health, Kaiser Permanente, CSAA Insurance Group, American Nurses Association, and many others. He has lectured at the Harvard Business School, Copenhagen Business School, Melbourne Business School, and Breda University in the Netherlands, and with other MBA and executive education programs globally. Soren's debut book, Leapfrogging, was named "Best Leadership Book" and The Invisible Advantage received the "Best General Business Book" distinction by the International Book Awards. He has been quoted, published, and interviewed by Harvard Business Review, Fast Company, Forbes, CNBC, National Public Radio, the American Management Association, USA Today, Strategy & Leadership, and The International Handbook on Innovation, among many others. He holds Masters and Ph.D. degrees in Organizational Psychology.

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Soren Kaplan

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"Soren understood our audience and he made the topic of disruptive innovation accessible and inspirational. People are still buzzing about his presentation."

- Vice President, Innovation Capability & Systems, Colgate-Palmolive.

"Soren first keynoted our CEO conference and he was a huge hit with our executive audience. We liked his collaborative and customized approach so much that we brought him back to keynote our international conference with over 700 participants. And he hit another home run."

- President & CEO, Credit Union Executives Society.