



Bryan Kramer is one of the world's foremost leaders in the art and science of sharing, and has been credited with instigating the #H2H human business movement in marketing and social. With over 300K social fans and followers, and an intimate understanding of the intricacies and interworking of both social technologies and social behaviors, Bryan is both a practitioner and authority on the subject.

In January 2014, Bryan's first book "There is No B2B or B2C: It's Human to Human #H2H" [link to purchase] rose to the #1 top selling spot in Business Books on Amazon in its first week. In January 2015, #H2H was named as the number 1 buzzword for 2015 by The Writer. His second title, "Shareology: How Sharing is Powering the Human Economy", published by Morgan James Publishing will be released in July 2015.

Bryan is also a renowned global speaker, consultant and trainer. In a unique sharing experiment conducted in his recent TED Talk @ IBM titled "Why Sharing is Reimagining Our Future", Bryan witnessed the true power of sharing when inspiration combined itself with reach and technology. The results were stunning - 21 million impressions in just 4 hours, spanning the globe to over 10 countries. No stranger to lists, Bryan has appeared on many including Social/Content/Digital CEO and Global Marketing leader. Here are a few of note:

Top 50 Social CEOs on Twitter Globally - Huffington Post

Top 25 Influencer to Follow - Forbes

The 100 Most Influential Tech People On Twitter - Business Insider

#13 Top Social Selling Individual (PureMatter #44 Top Social Selling Brand) - Analytica

Featured contributor on SocialMediaToday.com, Business2Community and IBM Social Business.

Hosts "...

Bryan Kramer

Speech Topics

- Social Media
- Marketing
- Communications

