



**Harry G. Broadman** is a globally renowned international finance executive, investor, trade negotiator, and authority on business growth, risk-mitigation, corruption, corporate governance, and innovation. An early serial entrepreneur, he's reinvented himself more than a handful of times—not only in an interdisciplinary fashion but also across greatly differentiated senior roles in the private sector, interspersed with stints as a high-level policy maker and regulator.

He emerged as a genuine thought-leader on the unforeseen dynamics that have changed the underlying structure and character of world markets long before the term "globalization" was commonplace. These insights shaped his career focus on strategies that propel firms' competitiveness, especially in emerging markets, the parts of the world toward which he has always had a strong predisposition. He has worked on the ground in more than 75 such countries across 5 continents, especially throughout China, India and the rest of Asia; most of Latin America; almost every Former Soviet Union state; across all Eastern and Central Europe, the Balkans and Turkey; much of Africa; and parts of the Middle East. A strategic advisor to C-suites and boards, Broadman has counseled companies and investment institutions as diverse as *GE, IBM, Coca-Cola, Canon, Exxon-Mobil, Valmet, Pepsi, Abraaj, Corning, Heineken, Merck, Walmart, Deere, the Canadian Pension Plan Investment Board, Intel, ICANN, SunEdison, Illinois Tool Works, Westinghouse, Siemens, Standard Chartered, Microsoft, Manitowoc, PPG, Tyco, Caterpillar, Dow, McCormick, CEMEX, and Avon.* As a speaker, Harry brings to audiences a unique combination of fundamentally insightful and pragmatic views about how commercial, fi...

## Harry Broadman

### Speech Topics

- Innovation
- Global Leadership
- Finance
- Economics
- Business Trends
- Business Performance



## Testimonials

□ Harry Broadman spoke at our bi-annual US Cotton Summit to a very diverse global audience of over 400 people from 30 countries and wowed them with his impressive knowledge of the world and his insights about how history is shaping so many of the current issues we face. We had very positive reviews in our follow up survey and I would heartily recommend Harry as a speaker. □

- Bruce Atherley, Executive Director, - Cotton Council International.

□ Harry Broadman was asked to speak spontaneously and interactively with another expert on the "Challenges of China Today and Tomorrow". Harry's expertise, sense of the audience and demeanor allowed for a level of enhanced enlightenment beyond our expectations. □

- Earl Wright, Chairman - AMG Bank.