Co-Author of Unleashing the Killer Apps: Digital Strategies for Market Dominance. The book describes how executives can redefine the rules of their companies, industries, and relationships by acknowledging digital technology as the leading source of business disruption today, and provides twelve fundamental design principals for developing killer apps. Larry Downes is a consultant and speaker on the Impact of digital technologies on business strategy. He is a senior lecturer at Northwestern University, where he teaches technology, strategy, and law, and a fellow with Diamond Technology Partners and its Diamond Exchange, an Interdisciplinary roundtable for senior executives working to develop digital strategies.
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Speech Topics

- Technology
- Management