

Barry Farber is the president of Farber Training Systems Inc. and The Diamond Group. For over 23 years Farber has trained and consulted fortune 500 corporations, business owners, professional athletes and entertainers helping them market their products and generate more business. He has trained over 500,000 salespeople and helped companies increase their sales by over 50% while helping them gain access to millions of dollars of new business. Some of his clients include AT&T, American Express, BMW, Chase, ESPN/ABC Sports, Novartis, Nestle Waters, State Farm Insurance, Toshiba, UPS and Verizon. He was rated as the "Top speaker of the year" by Successful Meetings Magazine and is the Best Selling Author of 12 books in over 25 foreign languages with over one million copies sold. His latest book, Success Secrets of Sales Superstars was released In 2013 by Entrepreneur Press.

Barry Farber hosted over 400 Radio and Television shows in New York City, Washington and on the Comcast Television Network. Some of his guests include: Don Rickles, Barbara Mandrell, Evander Holyfield, Astrophysicist and Nobel Prize Winner in Physics, Dr. Adam Riess, Rita Rudner, and Johnny Bench. Barry's current radio program, "Breakthrough with Barry Farber" has over 1.3 million listeners and was rated the #1 show on the network out of 16,000 programs.

In addition to hosting his own show Farber has been interviewed on CBS, NBC, ABC, FOX, CNBC and CNN. He has also been featured in Ad Week, Investors Business Daily, Newsday, U.S. News & World Report, Variety and The New York Times

Barry is a columnist for Inc magazine and has written over 500 columns for publications like Entrepreneur and Sales and Marketing Management. He can also be seen as a regular...

## **Testimonials**

"I always thought "knock your socks off" was a figure of speech. Until, that is, you addressed our group. Our audience was comprised of more than 200 top selling travel agency owners and top level executives with many of the largest cruise lines and tour operators in the world - like Carnival Cruise Lines, Royal Caribbean International, Princess Cruises, Holland America Line, and Norwegian Cruise Line. They were all "heavy" hitters - not easily impressed!!!

Congratulations, Barry, our group voted you this year's "Favorite Speaker"."

- President & CEO, Vacation.com.

"Barry Farber provides a solid roadmap for success."

- John Gray, Author, Men Are From Mars, Women Are From Venus.

## **Barry Farber**

## **Speech Topics**

Sales

Personal Growth

**Peak Performance** 

Negotiating

Marketing

Management

