The Flying Fish! John Yokoyama purchased Pike Place Fish in 1965. At that time, John was one of several employees of the quiet, unassuming little fish stand. After numerous unsuccessful attempts to sell the business, John's employer offered him the opportunity to purchase Pike Place Fish. As a young man of 25, John was at first hesitant to buy the business. The monthly payments on his new 1965 Buick Riviera, however, were taking much of his $150.00 weekly pay. He decided he could do better on an owner's salary. John purchased Pike Place Fish to help make his car payments—amazing how things turned out!

Humble Pike Place Fish became "World Famous" Pike Place Fish, a dynamic, fast-paced place that's fun for both customers and employees! The antics of the fish-flinging staff have become the highlight of the Pike Place Market, and have been featured in Spike Lee's Levi commercial, on NBC's "Frasier", MTV's "Real World", and ABC's "Good Morning America". The "low-flying fish" have been captured on film and immortalized in print by filmmakers and journalists from all over the world.

A few years ago, Pike Place Fish committed themselves to becoming "world famous." They've accomplished this--not by spending any money on advertising (they've never spent a dime), but by being truly great with people. They interact with people with a strong desire to make a difference for them. They want to give each person the experience of having been served and appreciated, whether they buy fish or not. They love them.

At World Famous Pike Place Fish, they stand for the possibility of world peace and prosperity for all people. They believe that it's possible for a person to impact the way other people experience life. Through their work, they can impro...

The Flying Fish

Speech Topics

- Teambuilding
- Personal Growth
- Peak Performance
- Motivation
- Customer Service
- Communication Skills