



Kevin and Jackie Freiberg are authors of *BOOM! 7 Choices for Blowing the Doors Off Business as Usual*. *BOOM!* is the result of studying the most innovative and unconventional businesses, notable leaders, and committed employees. The Freibergs have distilled this collective wisdom into 7 essential choices that cause culture, service, success, and business to BOOM!

Every great leader asks "How can I motivate my people?" Kevin and Jackie get to the heart of what it takes to create engaged and results-oriented team members - one choice at a time. "Whether you are the leader or those being lead, these choices will determine the quality of your life and the significance of your contribution to the world in which you work. Will you become a person who is truly indispensable to your company or one who's hardly missed - the choice is yours," say Kevin and Jackie.

*BOOM!* follows *GUTS!* Companies that Blow the Doors Off Business-as-Usual, and the Freibergs' *USA Today* and *Business Week* best-seller, *NUTS!* Southwest Airlines' *Crazy Recipe for Business and Personal Success* (over 500,000 copies sold) *NUTS!*, *GUTS!* and *BOOM!* are impacting organizations all over the globe. Business leaders from companies in over 60 industries have tapped into the unconventional leadership of some of the most successful corporations in the world. These industry leaders are literally changing the rules of the game with powerful ideas that work!

Entertaining and fun, hard-hitting and provocative, the Freibergs are among the most influential voices on the speaking circuit today. They'll make you laugh and challenge you to stop making excuses. Their mission: to help business leaders create cultures where impassioned people come to work fully engaged, knowing t...

### Kevin and Jackie Freiberg

#### Speech Topics

- ▢ Motivation
- ▢ Leadership
- ▢ Innovation
- ▢ Customer Service

## Testimonials

▢ Thanks to you, we are no longer 'dead people working'! Thank you for being that voice above all voices in the mostly repetitive motivational speaker world. Your books, philosophies and attention to what is important to getting the most out of your life has truly made a difference in mine! ▢

- ISU Credit Union.

▢ Your guidance in the design and delivery of our President's Forum meeting, to Jackie's recent involvement in our all associates meeting has been nothing less than awesome. We wouldn't be where we are today in our journey to Create A Culture Of Our Own Choice without you. ▢

- Choice Hotels International.