



Scott Friedman, Certified Speaking Professional, and former President of the National Speakers Association (NSA), speaks over 60 times a year on employee innovation & engagement, customer experience and how to create a happier, healthier workplace.

In addition to being the CCO—Chief Celebration Officer—at Friedman & Associates, Scott has written “Celebrate! Lessons Learned from the World’s Most Admired Organizations,” “A Celebration a Day! 365 Ways to a Happier, Healthier Workplace,” “Happily Ever Laughter—How to Engage Any Audience,” and “Using Humor For A Change.” He is also the co-author of four additional books. Scott is the 2013 NSA Cavett Award Recipient, presented annually to the NSA member whose accomplishments over the years have reflected outstanding respect, service, honor, and admiration in the Association and the speaking profession. Scott was awarded the Meeting Professionals International (MPI) 2013 Recognizing Industry Success and Excellence (RISE) Award. “This award honors those rare individuals who by visionary hard work and creative insight have positively changed the global meetings and events industry community (MPI) Apart from speaking, Scott is very involved in philanthropic projects. Scott co-founded Together We Can Change the World (TWCCTW.org), a 501c3 foundation focussed on anti-trafficking, social business, clean water, and the health and education of less fortunate girls and women. Currently they have over 25 projects in seven SE Asian countries.

Testimonials

“A funny (and great) thing would not have happened were you not at The Special Event in New Orleans! Your session, “funny thing...” was an enormous success! You are a true professional and your style is the perfect combination of humor and message!”

- Primedia.

“You did such a nice job of establishing a positive beginning for the conference. Your presentation was a nice blend of humor and ideas that stimulated thinking.”

- Nebraska Department of Education.

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Speech Topics

- ▢ Sales
- ▢ Inspiration
- ▢ Humor
- ▢ Employee Engagement

