



In his keynote speech at a Clinton White House Conference, **Charles Garfield** began by saying, "My mission is to translate the real lessons of our nation's high achieving organizations and their people into consistent bottom line results."

He is author of the widely acclaimed Peak Performance trilogy, Peak Performers, Team Management and Second to None. His books focus on high performing individuals, teams and organizations respectively and established Dr. Charles Garfield as one of America's leading authorities on high achievement. Simply put, the trilogy constitutes a blueprint for leaders and teams pressured to continuously improve while doing more with less.

As a computer scientist and a member of a team of engineers, analysts and support staff on the Apollo Eleven project, our first lunar landing, Charles Garfield was part of a group of empowered people who went far beyond their previous results to legendary achievement. It was his work on the first moon-landing project that led to his discovery of the dynamics of peak performance.

For over thirty years, Charles Garfield has conducted one of the nation's most respected studies of business and nonprofit high achievers and their organizations. His conclusions form the basis of some of today's most forward thinking management strategies. Basic to his findings: Regardless of age, educational background, or profession, America's most productive people share the same set of basic skills, and these skills are learnable.

In Second to None, the only book ever chosen as a main selection twice by the Executive Program, America's most prestigious executive book club, Charles Garfield makes it clear that "in the competitive world of the twenty-first century, even yes...

## Charles Garfield

### Speech Topics

- ☐ Technology
- ☐ Teambuilding
- ☐ Marketing
- ☐ Management
- ☐ Leadership
- ☐ Customer Service