

Kate White is a leading career expert and New York Times best-selling author of several influential books on work, leadership and success, including, most recently, *I Shouldn't Be Telling You This: How to Ask for the Money, Snag the Promotion and Create the Career You Deserve* and *Why Good Girls Don't Get Ahead but Gutsy Girls Do.* Her advice is based on her extraordinary career running five major magazines. For 14 years, she was the Editor-in-Chief of Cosmopolitan, which was the bestselling monthly magazine on the newsstand for her entire tenure. White's career in the magazine business began when she won Glamour magazine's Top Ten College Women contest and appeared on the cover. She earned a position at the magazine and quickly rose from editorial assistant to feature writer and columnist. After holding major jobs at several other magazines, she was tapped to be an editor-in-chief, first for Child Magazine and then later Working Woman and Redbook. She took the helm at Cosmopolitan in 1998. Under her leadership at Cosmo, guaranteed circulation grew by 700,000. She also oversaw Cosmo Books, Cosmopolitan.com, digital projects and the Cosmo fashion line introduced at J.C.

White is the winner of the Matrix Award for Outstanding Achievement in Communication, as well as the Woodhall Institute Award for Ethical Leadership. She appears frequently on TV, including the Today Show, to talk about success, leadership and career issues. An in-demand speaker, White has given a variety of talks at corporations, women's groups and literary societies.

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## Kate White

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