



Author **Jeffrey Gitomer** is the author of New York Times Best Seller *The Sales Bible* and *Customer Satisfaction is Worthless - Customer Loyalty is Priceless*. Gitomer's latest book, *The Patterson Principles of Selling* was released in the spring of 2004 and is already a #1 Best Seller on Amazon.com. *The Little Red Book of Selling* was released in fall of 2004. Jeffrey's books have sold more than 500,000 copies worldwide.

Over 100 presentations a year. Jeffrey gives seminars, runs annual sales meetings, and conducts training programs on selling and customer loyalty. He has presented an average of 120 seminars a year for the past ten years.

Big Corporate Customers. Jeffrey's customers include Coca-Cola, DR Horton, Caterpillar, BMW, Cingular Wireless, Hilton, Choice Hotels, Enterprise Rent-A-Car, Cintas, Milliken, NCR, Stewart Title, Comcast Cable, Time Warner Cable, Ingram Micro, Wells Fargo Bank, Baptist Health Care, Blue Cross Blue Shield, Hyatt Hotels, Carlsburg Beer, Wausau Insurance, Northwestern Mutual, MetLife, Sports Authority, GlaxoSmithKline, A.C. Nielsen, IBM, AT&T, and hundreds of others. In front of millions of readers every week. His syndicated column *Sales Moves* appears in more than 95 business newspapers, and is read by more than 4 million people every week.

And every month. Jeffrey is the host of *Selling Power Live* audio magazine, distributed to over 10,000 subscribers worldwide.

Up Your Sales Web-based Sales Training. A weekly, streaming-video sales training lesson is available on [www.trainone.com](http://www.trainone.com). The content is pure Jeffrey - fun, pragmatic, real world, and immediately implementable. This innovation is leading the way in the field of e-learning.

Sales Caffeine. A weekly "e-zine" sales wake-u...

## Jeffrey Gitomer

### Speech Topics

- ☐ Sales
- ☐ Marketing
- ☐ Customer Service
- ☐ Attitude

