



"It's not disease, dollars or doctors standing in the way of safe, affordable healthcare," says Dr. Patrick. "The solution includes a new health attitude for patients, providers, payers and policymakers. Only when we confront the challenges of the healthcare system can we create meaningful change."

Dr. John R. Patrick's 35-year career at IBM placed him at the forefront of the Internet revolution and earned him the unofficial title of internet visionary. As Vice President for Internet Technology, he became an influential force behind the company's early adoption of the Internet and the World Wide Web. Upon retirement, he took a seat on the board of a Community Hospital, where he was shocked to learn how slowly hospitals were adopting new information technology.

"I was appalled at how archaic the hospital processes were - with paper, post-its, and clip boards everywhere. I found the lack of collaborative information sharing stunning," recalls John. "I began to think there must be a way technology and changes in healthcare attitudes could make a difference."

That desire propelled him to earn his Doctorate in Healthcare Administration. During his studies, John discovered the cultural, technological, and attitudinal barriers holding back the United States from achieving a more affordable, accessible, and effective healthcare system. In his 2015 book release, **Health Attitude: Unraveling and Solving the Complexities of Healthcare**, he explores these problems painting a positive vision of the solutions that can create meaningful change. His 2001 book **Net Attitude: What It Is, How to Get It, and Why Your Company Can't Survive Without It** positioned him as a globally acclaimed speaker delivering enthusiastic,...

## Testimonials

“ When we look back ten years from now on the revolution that occurred in healthcare, John Patrick's book *Health Attitude* will be viewed as one of the prologues of that revolution. We tend to overestimate technology in the short term and underestimate its role in the long term. Simply put, this book presents an optimistic future where innovation, technology, empathy and sound business principles collide into a "big-bang" of better healthcare! ”

- President and CEO, Thomas Jefferson University and Jefferson Health System.

“ John Patrick is one of the most prescient thinkers in technology today. He has a knack for seeing around corners and spots major trends years before his peers. We've had him as a keynoter, panelist and moderator at several of our trade functions. John leaves you with a vision of the future--the 'undiscovered country' -- that is clear and compelling. Highly recommend! ”

- CEO, Genesys Partners.

John Patrick

### Speech Topics

- Vision
- Technology
- Social Media
- Innovation
- Healthcare
- Future

