



Dr. Pritpal S Tamber is the Founder of the Creating Health Collaborative and the former Physician Editor of TEDMED, TED's dedicated health event.

Dr. Tamber founded the Collaborative on the basis that most of the innovations he'd seen while with TEDMED were unlikely to have much impact on the health of people and communities living in difficult social circumstances, such as poverty or exclusion.

The Collaborative started as a blog through which Dr. Tamber shared the stories of health-focused social innovators. After a while, some of the innovators wanted to meet each other so it became a highly-curated, annual, invitation-only gathering in New York. Participants have been from the US, the UK, Canada, the Netherlands, New Zealand, and Mexico.

Dr. Tamber has codified what he has learned from the Collaborative into 12 principles.

From health care's perspective, the 12 principles represent a framework for effective community engagement, something that is increasingly required to work on the social determinants of health. However, they go beyond considering the social needs of those that are sick - how the current work on the social determinants of health is framed - to both illustrate and overcome the deep disconnect that exists between health care and citizens, especially those enduring difficult social circumstances.

Collectively, the 12 principles describe an inclusive and participatory process:

1. Include in a community's collective effort those who live there, those who work there, and those who deliver or support services provided there
2. Spend time understanding differences in context, goals, and power
3. Appreciate the arc of local history as part of the story of a place
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Testimonials

“Dr. Tamber was excellent. Such an enjoyable person. Kind, smart, humble, funny...I can't say enough good things about him. His talk was on point and very well received. He incorporated the right amount of humor while also delivering a direct message that we can't just keep doing what we've been doing if we want anything to change in our communities; a message that this group needed to hear...Judging by the mob of people that he stuck around and patiently chatted with, I think everyone enjoyed him and his message. It definitely closed out the conference on a super high note. I can't thank you enough for connecting us with him. Thank you for making us look good!”

- WSHA.

Pritpal Tamber

Speech Topics

- TED Talks
- Innovation
- Healthcare
- Futurist
- Disruption
- Change

