



After an illustrious career spanning nearly 40 years focused on supply chain, logistics and transportation, retail, sales and operational excellence strategy at UPS - including The UPS Store franchise network and UPS Supply Chain Solutions - **Rocky Romanella** became the Chief Executive Officer and Board of Director for UniTek Global Services, a provider of engineering, construction management and installation services to companies specializing in the telecommunications field. Rocky led the company's restructuring and sales effort along with rapidly building the enterprise brand and developing a culture needed to integrate past acquisitions, while creating a unified company with one vision. Rocky is currently the Founder and CEO of 3SIXTY Management Services, LLC, a management consulting firm specializing in Executive Speaking, Leadership Development and Consulting Services. Through his executive roles and leadership advisory services, Rocky delivers results by developing and implementing his Balanced Leadership Model across enterprise operations. This includes a laser focus on customer needs, employee empowerment and the demands of shareholders. Rocky has the rare ability to see a clear vision of the changing business landscape, the passion to develop strategies, tactics and metrics to drive desired results, and excellent interpersonal and communication skills to develop highly motivated teams and optimized work environments.

Rocky Romanella

Speech Topics

- ▮ Teambuilding
- ▮ Leadership
- ▮ Customer Service
- ▮ Communication Skills
- ▮ Business Strategy
- ▮ Business Performance