



Arthur Greeno has been a Chick-fil-A operator for 30 years. Going from a small store (the worst in the chain) to being a multi-store owner was problematic. However, he never went to business school, so his approach is real and down to earth—people who have heard him describe him as honest, hilarious, and engaging.

Customer service is the cornerstone of his approach to business. When people think of Customer service, Chick-fil-A is almost always at the top. What you experience at his restaurants has taken him all over the country, speaking to organizations about how to provide "remarkable" service to their guests. Of course, anyone can deliver a plate of food, but it's an altogether different thing to change someone's day, week, or even life. Arthur's insight will give you the keys to being remarkable in your business and, more importantly, making a difference. Regarding marketing, Arthur's goal is to make it 'remarkable.' What do others say about your business? Is it something worth 'remarkable' about? He was mentioned in over 50 articles, reports, and TV shows in 2014. He is also listed in the Guinness Book of World Records multiple times and was even mentioned by the New York Times for poking fun at McDonald's. Arthur will teach you tips for media exposure and connecting with your guests creatively and uniquely.

Surround yourself with amazing people, and amazing things start happening. Arthur didn't come from a business background, but if you've ever been to any of his restaurants, you will agree that his teams are extraordinary. He teaches organizations how to "Find and Train Freakin' Awesome Teams" and does it in his own lighthearted, irreverent, and down-to-earth way. From how he trains team members to how to get them to sa...

Arthur Greeno

Speech Topics

- Personal Growth
- Marketing
- Leadership
- Inspiration
- Human Resources
- Customer Service



Testimonials

Arthur Greeno spoke at our church banquet and was an immediate hit. Of course, Arthur was early to meet people as they entered the room. He also stayed to visit with anyone that had any questions and to sign autographs. When his time came to speak his promotional items and give-aways quickly captured everyone's attention. Arthur has an amazing personal story that will relate to everyone in any audience. A young teenage boy in an unstable and dysfunctional family, a Youth Minister who encouraged him and a loving God who directed his steps. Of course, Chick-fil-A has helped make Arthur a success, mentor, hero and an inspiring example. Our people went from crying to laughing with some of the same stories. Arthur Greeno is not only a powerful and personal speaker - he is also the real deal! Pastor

- Pastor.

I highly recommend Arthur Greeno as guest speaker for a business conference. Arthur was the Keynote speaker at my company's annual conference in Tulsa in April 2013. This was a 33rd annual conference and Arthur's speech was one of the best. In the weeks leading up to the conference, Arthur and I exchanged emails and spoke on the phone a couple of times. Although he had no real knowledge of my business, which is software for Higher Education, he and I both share a passion for customer service. Arthur has excellent communication skills. In

addition, he was on-time, professional, aware of who his audience was and made an effort to relate to his audience. His speech included a short video presentation that was very effective. Arthur has a gift for humor. But the thing about Arthur's humor is that it is not at the expense of others but is self-deprecating. It's always better to make fun of yourself and not others. Arthur has my highest recommendation as a keynote speaker for any business or organization's next conference. President, Educational Systems Products, Inc. □

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