



**Ori Brafman** is a multiple *New York Times* best-selling author. His new best seller, *Radical Inclusion: What the Post-9/11 World Should Have Taught Us About Leadership*, examines today's leadership landscape and argues that inclusion is no longer a "nice-to-have" but a strategic imperative in the digital world.

Born in Israel and raised in Texas, Ori specializes in unique approaches to problem-solving. His ideas have been implemented by the U.S. government, Google, Microsoft, Cisco, Intel, the Chicago Bulls, the San Francisco 49ers, Amazon, Facebook, Family Business Network, and PWC. He has advised all branches of the U.S. military, the Obama White House, and the Joint Chiefs of Staff. Since 2010 U.S. Army generals have been required to complete Ori's leadership curriculum.

Ori is a Distinguished Teaching Fellow at UC Berkeley's Haas School of Business, where he lectures on improvisational leadership, data science, and artificial intelligence. He leads an intensive strategic broadening seminar between UC Berkeley and the U.S. Army and created a first-of-its-kind partnership between the Haas School of Business and the U.S. military's National Defense University. Ori's media appearances include the *New York Times*, the *Wall Street Journal*, the *Washington Post*, *CBS This Morning*, *Fox & Friends*, MSNBC, Bloomberg TV, ABC News, Fox News, BBC, National Public Radio, CNBC, CNN, and C-SPAN. He has presented before audiences at Fortune 500 companies, the White House, the Association of Financial Professionals, the Organization of Nurse Executives, NATO, YPO, Stanford University Graduate School of Business, Harvard Business School, and others. His published books include *Radical...*

## Testimonials

“Recently we had the pleasure of Ori speaking at several DaVita events to our senior leadership team...His very unique perspective left the audience with a lot of thoughtful questions and ideas to help us think about our organization differently. Ideas generated from his talk are already reverberating around our company... We couldn't ask for more from a keynote speaker!”

- Vice President, Wisdom, DaVita, Inc.

“Ori is an exceptional thinker who has the unique ability to motivate people to envision their better selves. He is smart, witty, and someone who can imagine the future in a way people can relate to.”

- CEO/President of the Association for Financial Professionals.

**Ori Brafman**

## Speech Topics

- Leadership
- Employee Engagement
- Diversity
- Corporate Culture
- Business Speakers

