



Nataly Kogan is a former VC and the founder of Happier, a global technology and learning platform helping individuals and organizations to realize full potential by adopting scientifically-proven practices that improve their well-being. From her teenage years as a Russian refugee learning English in the projects outside of Detroit, to becoming a leading venture capitalist in a predominantly male industry while still in her twenties, Nataly has continually achieved at the highest of levels.

She has held top positions at Manhattan-based firms McKinsey and Co. and Hudson Ventures, served as the only female board member at Constant Contact, worked at Microsoft's state-of-the-art Future of Social Experiences Lab (FUSE), and served as Vice President of Consumer Experience at WHERE, which she helped sell to PayPal in 2011.

Despite a lifetime of accomplishments, Nataly found herself vastly unfulfilled. Initially a skeptic of the research related to the positive effects of gratitude, kindness and mindfulness on our daily lives, Nataly decided to incorporate happiness into her own life—solely in order to prove the research wrong. But the more she applied these techniques, the more she immersed herself in and embraced the science and research—experiencing firsthand how effective happiness can be as a tool for realizing full potential in all aspects of work and life.

Rather than chasing "The Big Happy" of career, money and achievements, Nataly soon decided to dedicate her life to discovering and sharing the tools and best practices required to reframe the concept of "I'll be happy when..." to the more powerful "I'm happier now because..."

With this mission in mind, Nataly launched Happier to an overwhelming gl...

Nataly Kogan

Speech Topics

- Women in Business
- TED Talks
- Personal Growth
- Peak Performance
- Motivation
- Mental Health



Testimonials

“Nataly’s message of gratitude and mindfulness complimented our integrative wellness philosophy and her workshop activities were extremely well received by our discerning guests.”

- Canyon Ranch.

“Her message is simple, powerful and thought provoking. We have seen lasting impressions of her message all over campus; stickers she handed out are on our student’s backpacks, “you rock” cards are being passed about, and most impressive, a student created “what makes you happy” board now resides in one of our dorms. She had a great effect on our community.”

- Tabor Academy.