



Aaron McDaniel is a globally recognized corporate manager, entrepreneur, teacher, speaker and author with a passion for helping companies innovate at global scale. Aaron is the co-author of The Wall Street Journal and National Bestseller, *Global Class*, a playbook for how to build a global company, developed through interviewing more than 300 executives from 50+ countries who have scaled the world's fastest-growing companies.

Aaron is currently a faculty member at UC Berkeley's Haas School of Business (where he is also an alumnus), and is the co-founder of 10X Innovation Lab, an international consulting firm and accelerator helping corporations and governments across 4 continents build and leverage innovation ecosystems. He is also the managing partner of Grow Scale, a real estate private equity firm. Aaron began his corporate career at AT&T, as part of its flagship Leadership Development Program. He rose to become one of the youngest to serve as Regional Vice President (at age 27) and was an AT&T Diamond Club honoree, being part of the Top 1% of sales managers worldwide (out of an organization of 10,000+). Aaron is also a serial entrepreneur, having founded 3 companies that were acquired (Pong360, Tycoon, Access Invest), one of which he turned down an offer for on ABC's *Shark Tank*.

He is also the author of *The Young Professional's Guide to the Working World* (an international top 10 listed book printed in multiple languages, with a foreword by New York Times Bestseller Marshall Goldsmith) and *The Young Professional's Guide to Managing* (foreword by co-author of *The Leadership Challenge*, Jim Kouzes), has been featured in numerous media outlets including: *Forbes*, *The Financial Times*, *The Wall Street Journal*, Inc., *Bloomberg Businessweek*...

Testimonials

"I saw Aaron speak at a conference I attended and immediately knew he would be perfect for an event I was hosting. Based on the 100% positive feedback we received, it turns out I was right - Aaron was perfect for our conference. I can recommend him to you without reservation."

- Managing Director, Greenwich Assoc..

"We value speakers who can deliver dynamic content; that's why we've booked Aaron for three events, speaking to three different audiences. If you're looking for a speaker who commands the stage, engages the audience, & offers the practical and tactical tools necessary for sustainable success, Aaron is the speaker for you."

- Vice President, Western Bankers Assoc..

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Speech Topics

- Personal Growth
- Peak Performance
- Marketing
- Innovation
- Generations
- Entrepreneur

