



Gary Garfield engages and educates audiences with the truly unique insight he gained first practicing law, and then turning around the financial performance of Bridgestone Americas, and the organization's corporate culture. Through his innovative approach to changing the culture of the organization, Garfield changed the focus of the organization, drove innovation and collaboration, and broke down silos. The result: the company pulled out of its marketplace rut. Under Gary's leadership, the company had record profits each year, growing profits by more than five-fold during his tenure, and outperforming the S&P 500 over that period. Through his sharing of personal stories and leadership lessons, Garfield has established himself as an expert in creating change and improving corporate culture. He not only shares his decades of insight, but does it in a way that both captivates and motivates the audience, while ensuring that his messages and insight hammer home the key points senior management wants from a keynote speaker.

In 2010, **Gary Garfield** was promoted from being the General Counsel and Chief Compliance Officer to the CEO of Bridgestone Americas, a global company with over 55,000 employees operating on five continents. The old-line manufacturing company he was appointed to lead had been significantly underperforming for many years. During his six-year tenure, revenues grew by more than 30 percent to over \$15 billion and profits increased fivefold, outperforming the S&P 500 over that time period. Cash flow went from negative to positive while overall company debt dramatically declined.

Gary led the transformation Bridgestone Americas from a manufacturing entity into a market leader. At the same time, the com...

Testimonials

"Gary Garfield was spectacular! He customized his talk to exactly what we were looking for and the audience loved him."

- United Manufacturing.

"Gary spends time upfront understanding the current business situation so he can customize his message to the audience. He is a thoughtful and humble speaker. He captivates participants by sharing the strategies that were implemented and obstacles that were overcome to deliver record breaking profits as the CEO of Bridgestone. During his presentation, he adapts quickly and handles questions brilliantly. At Barge, we are still talking about some of the insights he shared with our Executive Team."

- VP - HR Barge.

Gary Garfield

Speech Topics

- Management
- Leadership
- Innovation
- Disruption
- Crisis Management
- Corporate Culture

