



**Porter Gale** is a social media expert, an entrepreneur with over 20 years of experience in marketing, advertising, and independent filmmaking, and an in-demand public speaker. She has been a keynote speaker at numerous events, including The Economist Forum, Ad Age Digital Forum, TEDx La Jolla, American Express Luxury Summit, The THINK Conference, and more. From 2007 to 2011, Porter led Virgin America's marketing and advertising efforts as Vice President of Marketing with a focus on digital media opportunities, and before that, she acted as a consultant for a diverse array of clients. She held the post of General Manager at Kirshenbaum Bond + Partners where she worked with clients like Vegas.com, Coach, and Snapple Natural Beverages (to name a few). Porter has been quoted or interviewed in over 100 online, print and broadcast press outlets including the Wall Street Journal, New York Times, Adweek, AdAge, CNN, The Huffington Post, San Francisco Business Journal, Forbes.com, Mashable, TechCrunch, PRWeek and more. Porter is a blogger for AdAge and The Huffington Post and her book titled *Your Network Is Your Net Worth* for Simon & Schuster was released in June 2013. To book Porter Gale call Executive Speakers Bureau at 901-754-9404.

## Porter Gale

### Speech Topics

- Technology
- Social Media
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