



David believes that every one of us deserves to wake up inspired to go to work, feel safe while we're there, and come home at the end of the day fulfilled by the work we do. He works with leaders to help them create an environment where people show up to work because they want to, not because they have to.

Everything David does is designed to propel people toward a better version of themselves so they can more meaningfully touch the lives of others.

In 2004, David began his career in corporate training. In 2009, he became frustrated and discouraged by his personal experience with poor leadership in the workplace. That same year, David met Simon Sinek, a world-renowned thought leader and author of *Start With Why* and *New York Times* bestseller *Leaders Eat Last*. An opportunity to join Simon's team presented itself, and David eagerly jumped on board. Drawn to the Start With Why team's desire to inspire people to do the things that inspire them, David began developing communication and content, which evolved into speaking and facilitating workshops inspired by Simon's simple, yet powerful message.

David now travels internationally, helping people shift their perceptions about the reason their organizations really exist, what leadership is, and how human biology plays into it all. He has presented to over 80 organizations in a wide variety of industries including Johnson and Johnson, Capital One, Microsoft and American Farm Bureau.

David also co-hosts the Start With Why podcast, which is downloaded in over 150 countries and counting. He is based in Salt Lake City. He earned a BA in Communication and an MBA, with a focus on Organizational Development.

David Mead

Speech Topics

- Personal Growth
- Peak Performance
- Motivation
- Leadership
- Inspiration
- Communication Skills



Testimonials

“ When I asked David to speak at our inaugural leadership conference, I had high expectations...and he absolutely exceeded them! Not only did he cover the concept that I was initially interested in, Start With Why, he delivered many examples and left us with valuable tools from the Five Key Leadership Principles of which Start With Why is number one. Of the 99 attendees at the conference, no less than 75 specifically cited David as one of the key presenters who gave them takeaways that they planned to implement immediately in their day-to-day approach to business. I couldn't have been more pleased. ”

- CEO, MiTek Industries, Inc..

“ David's keynote was great and from my perspective - right on point! David was very well prepared, gave a flawless delivery, and considering it was just him and his flipchart - held the group's attention. He is an excellent presenter. ”

- America First Credit Union.