



Hailed as The Master of Innovation by Fortune magazine, and World's Leading Business Strategist, award-winning strategic consultant, trends expert, and professional speaker **Scott Steinberg** is a bestselling expert on leadership, change + innovation. One of America's top futurists (per the BBC); the author of *Make Change Work For You* and *Millennial Marketing*; and among today's top business strategy + leadership training providers, the Fortune 500 calls him a "defining figure in business + technology" and "top trendsetter to follow."

A strategic adviser to C-level leaders and four-star generals, firms like IBM, PwC, and the US Dept. of Defense regularly seek his insight. As the CEO of BIZDEV: The International Association for Business Development and Strategic Partnerships, and management consulting + market research firm FutureProof Strategies, he helps partners understand emerging trends - and drive growth around them. One of the world's 150 most influential keynote speakers + futurists, and today's #1 generations expert and technology expert (per Google), he offers breakouts, workshops, and speeches at meetings/events, and has consulted on dozens of industry-leading solutions.

A noted content strategy, social media + communications expert, his eye for business analysis has also led to work as an insider for 600+ media outlets from CNN to The Today Show. From Dell to MTV, he's worked with many top brands to drive success. An expert witness + board member who advises C-level leaders, attorneys + investors, he also offers sales and media training, and hosts many executive summits.

## Testimonials

“An expert speaker and facilitator of executive board retreats, Scott comes highly recommended for senior leadership events and programs. His high-impact, high-energy presentations offer a wealth of ideas, inspiration and insights...”

- President, American Association of Orthodontists.

Best session so far.... It was insightful and encouraged action [combined] with practical advice. I very much appreciated the multiple tips to help exercise judgment on organizations' current state and questions to ask directly of boards/employees. It offered informative, tangible takeaways. Fabulous - 4.9 out of 5 stars!

- National Association of Corporate Directors.

### Scott Steinberg

#### Speech Topics

- Technology
- Marketing
- Leadership
- Innovation
- Futurist
- Cyber Security

