



Steve Blank is the co-inventor of the Lean Startup movement, a serial entrepreneur-turned-best selling author and educator who has changed the way startups are built, how entrepreneurship is taught, and how big companies and the U.S. government innovate. He is the author of the startup bibles: *The Four Steps to the Epiphany* and *The Startup Owner's Manual*, books that entrepreneurs of all stripes rely on to build successful ventures and corporate and government organizations use to deal with disruption. His Harvard Business Review cover story, *Why the Lean Startup Changes Everything*, explained how companies could use the Lean Startup to implement innovation at speed.

Over the last 39 years, Steve has been part of, or co-founded eight Silicon Valley startups. These have run the gamut from semiconductors, video games, personal computers, and supercomputers. (MIPS, Zilog, Rocket Science, SuperMac, Convergent Technologies, Ardent, ESL) Steve's last company was E.piphany, an enterprise software company.

Steve is a past board member of California League of Conservation Voters (CLCV), Audubon California, Peninsula Open Space Trust (POST) and Startup Weekend. He served as a governors appointee to the California Coastal Commission.

Steve currently teaches entrepreneurship at U.C. Berkeley- Haas Business School, Columbia University, and Stanford University. In 2009 he was awarded the Stanford University Undergraduate Teaching Award in the department of Management Science and Engineering. In 2010, he was awarded the Earl F. Cheit Outstanding Teaching Award at U.C. Berkeley Haas School of Business. In 2011 the National Science Foundation adopted his Lean Launchpad class as the U.S. standard for commercializing bas...

Testimonials

“ Steve Really Helped Define the Role of Chief Innovation Officer and how to think about an innovation pipeline.” ”

- Chief Innovation Officer Fortune 1000 Company.

“ Best Fireside Chat we've ever heard. My company learned a lot about dealing with disruption. We made changes right after the conference.” ”

- CEO Fortune 1000 Company.

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Speech Topics

- Sales
- Marketing
- Innovation
- Entrepreneur
- Business Strategy

