



Jason Caldwell is a world record holding athlete, a professional adventurer, and founder of Latitude 35 leadership, an organization that engages in leadership development for the world's top business schools and private organizations. Born and raised in the San Francisco Bay Area, Jason was introduced to the sport of rowing while attending Sonoma State University. His success in rowing at the collegiate level earned him an invitation to row for Vesper Boat Club's prestigious Elite team in Philadelphia, upon graduation. During his three years at Vesper, Jason won two gold medals, one silver, and one bronze at US Nationals, amongst others.

Upon retirement from Vesper, Jason began a career in leadership development, using the sport of rowing to teach managers and other influencers how to lead effectively. Using a curriculum that sees participants spending half their time in a unique experience, and the other half in a rich academic deconstruction of that experience, Jason created a program that is not only indelible but has earned recognition and acclaim by organizations and Business schools around the world. In his 12-year tenure, Jason has personally delivered these successful leadership and team-building programs to more than 100 companies in over 20 countries. With years of leadership training under his belt, Jason became inspired to put into practice his leadership philosophy and decided to recruit and train a four-man team for the world's toughest race. The Talisker Whisky Atlantic Challenge (TWAC) is a 3,000-mile unassisted rowing race across the Atlantic Ocean. Starting in the Canary Islands and finishing in Antigua, this race is held every year with teams representing countries from around the world. In 2015 Jaso...

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Speech Topics

- ☐ Sports
- ☐ Peak Performance
- ☐ Leadership
- ☐ Health & Wellness
- ☐ Change
- ☐ Business Motivational

