



Chris Riddell is an award winning **global futurist** and industry recognized **inspirational keynote speaker on emerging trends** in our hyper connected world. Chris inspires change through the delivery of tailored, unique, immersive, content driven keynotes. His energy and passion is contagious. Chris provides audiences the tools, knowledge and insights needed to turn their digital journey into an incredible success story.

Chris spends his life connecting with businesses and individuals, across industries, and around our hyper connected digital world. With a talent for analyzing emerging trends, patterns and behaviors, Chris's insights are compelling, thought provoking and inspirational.

As a recognized and trusted authority on digital, technology and emerging trends, Chris is frequently called on to provide exciting and real-time commentary in television, radio and print media channels around the region.

A global trailblazer, Chris Riddell has worked for some of the largest and most defining businesses and brands in our modern world. Having lived and worked in countries such as the UK, Saudi Arabia, Dubai, Kuwait, China, New Zealand and lately Australia, his understanding of our new world is compelling and thought provoking to say the least.

Notably, Chris Riddell was the first ever Chief Digital Officer (CDO) for MARS Incorporated, architecting the corporate digital strategy behind brands including Whiskas, Pedigree, Wrigley, Starburst, Masterfoods, Snickers and Maltesers.

For more information on futurist speaker, Chris Riddell, contact Executive Speakers Bureau at 901-754-9404.

Chris Riddell

Speech Topics

- Technology
- Leadership
- Innovation
- Human Resources
- Futurist
- Future Trends

Testimonials

“Chris Riddell showed a wonderful articulation for technology and its real life use, with practical examples and none of the propeller spinning complexity and jargon that is often seen. Chris has also recently been a keynote speaker at our Telstra Retail Conference, speaking about the future of digital and how it’s impacting our world. Chris was able to not only entertain and inspire but delivered on the future ways of working and the challenges faced by business leaders today. I’d highly recommend Chris for any key speaker appointments for business that are needing thought provoking discussion on how their businesses will continue in the future with technology.”

- Telstra.

“Chris Riddell is someone who engages the audience and brings clarity to the complicated. He speaks at a level that everyone understands, and his style of presenting is exciting to say the least. Digital is something that impacts us all, and is a huge part of our global future. If you want to prepare your audience for the new world ahead, my recommendation is get them to hear what Chris has to say. They’ll walk away prepared and with exciting new perspectives.”

- Optus.

901.754.9404

www.executivespeakers.com