

Sought out by organizations such as Warner Music, Dell, Visa and Pepsi, as well as government entities from India, Israel, and Russia, **Leonard Brody** helps leaders understand today's rapid pace of change, innovation, and disruption—and what to do about it.

Leonard Brody has been called "a controversial leader of the new world order." He is an award- winning entrepreneur, venture capitalist, best-selling author and two-time Emmy nominated media visionary. He has helped in raising millions of dollars for startup companies, been through one of the largest internet IPOs in history, and has been involved in the building, financing and/or sale of five companies to date.

After selling his company in 2009, Leonard became the president of the Innovation and Digital Group for the Anschutz Company, one of the largest live sport and entertainment businesses in the world, owning assets such as stadiums like the O2 Arena in London and Staples Center in LA; sports teams like the Los Angeles Lakers, Los Angeles Galaxy and the Los Angeles Kings; and today, one of the premiere concert promotion businesses in the world seating hundreds of millions of people a year. Leonard also acts as principal in several venture capital funds throughout the world and is behind the financing and creation of 20-30 startup companies a year.

He is the co-author of the best-selling books, "Innovation Nation: Canadian Leadership from Jurassic Park to Java," and "Everything I Needed to Know About Business...I Learned from a Canadian." He is currently writing a new book in partnership with Forbes, called "The Great Re:Write" coming out in the next year. Two Time Emmy Nominee, President of the Clarity Digital Group & Best-Selling Author of "Innovation Nation"

## **Testimonials**

Thank you, Leonard Brody and Executive Speakers, Leonard's virtual session around 'The Great ReWrite' was spot on with what we were looking for and our audience really felt engaged with both the content and the timing of his message. We got a ton of business value out of the Q&A portion as well. Leonard is a true practitioner.

- CEO, Volteo Digital.

Your engaging and informative keynote presentation contributed to the overall success of our national conference and was very much appreciated by attendees. In fact, the vast majority of attendees who completed the evaluation form rated your presentation as "very good" to "excellent" with respect to content, presentation style and applicability.

- Credit Union Central of Canada.

## **Leonard Brody**

## **Speech Topics**

Virtual Keynotes

**TED Talks** 

Technology

Social Media

Real Estate

Marketing

