



**Erik Van Alstine** is a humorous, dynamic communicator and strategic leader whose mission is to promote transformation in people and organizations around the world.

After graduating with an engineering degree from the University of Washington, Erik started an advertising communication company and grew it over seven years to near Inc. 500 status and multi-millions in sales before the age of 30. That year, his venture failed tragically, a story which Erik tells in his recently published personal finance program, *Breaking Free*. In 1999, Erik picked up the pieces and founded an internet publishing company that grew to 1.5 million readers in over 180 countries around the world.

Erik is founder of several companies, including a leadership consulting firm figure headed by Harvard Business School's most recognized professor of leadership. Erik's other companies have served several *New York Times* bestselling authors, company executives, and the largest retailers in the world. Erik is the author of *Automatic Influence: New Power for Leading Change*, which traces the roots of influence and offers easier ways to change.

Erik is also the author of two upcoming books, *The Motivation Equation: A Formula for Change in a Challenging World*, and *The Code: Unlocking New Power to Solve Problems and Get Things Done*.

Erik is also the author of *Breaking Free*, a personal finance program that is transforming families all around the world.

Erik is also founder of Project 28, a learning provider to non-profit organizations and teacher at Champions Centre, a non-denominational church in the heart of the Pacific Northwest....

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## Testimonials

“Automatic Influence offers practical tools to serve a team, on the basis of relationship instead of surface tactics.”

- Chairman & CEO, OneAccord.

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“Automatic Influence is the leader's new killer app.”

- CEO, Tectonic Audio Labs.

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**Erik Van Alstine**

**Speech Topics**

Retail

- Humor
- Finance
- Change
- Business Motivational

