



James Kane helps organizations build and maintain business relationships by outlining the essential loyalty-building behaviors that promote unwavering and unlimited support from customers.

Combining the latest research in neurology, anthropology, and behavioral psychology, James presents an entirely new understanding of what it means to be loyal, how and why it exists, and what organizations and individuals can do to achieve it.

While highlighting the need to recognize and manage customer expectations, James draws from his experience as an advisor to some of the largest and most well-known organizations in the world — including Apple, Marriott Hotels and Major League Baseball — along with research from his upcoming books “The Loyalty Switch” and “Virtually Loyal.”

With compelling visuals, personal anecdotes and powerful analogies, James bridges the gap between business and science. In fascinating and highly entertaining presentations, he reveals the principles of loyalty in practical terms, providing tangible steps for audiences to translate what they’ve learned into effective organizational processes.

For more information on **James Kane**, please contact Executive Speakers Bureau at 901.754.9404.

Testimonials

“James Kane was the highest rated speaker we’ve ever had at any of our conferences. Our members loved him so much, they insisted we bring him back to speak at our next meeting. That has never happened before.”

- PROFESSIONAL INSURANCE MARKETING ASSOCIATION.

“Outstanding presentation. One of the most engaging speakers I’ve ever heard. Right on target. I enjoyed Mr. Kane very much.”

- CEO GLOBAL SUMMIT.

James Kane

Speech Topics

Business Culture

