



Sterling Hawkins is out to break the status quo on how we view discomfort in our professional and personal lives. As we continue to face unrelenting uncertainty and change, he is creating bold action and inspired energy by teaching leaders and their people how to HUNT DISCOMFORT. The essence lies in building the mental fortitude to break through the paralysis of fear and the unknown, and seize discomfort in order to transform it into a competitive advantage within ourselves and our organizations.

As an innovator, investor, author, and foremost expert on growth and transformation, he presents the powerful **#NoMatterWhat** framework that is helping leaders and their people forge a path of unwavering determination and unstoppable progress. More than a framework for growth, **#NoMatterWhat** is quickly becoming a movement that is energizing workplace cultures to create **#NoMatterWhat** goals and challenges. These opportunities are in turn, creating community and deeper collaboration among colleagues and leaders. The hundreds of thousands who have joined Sterling, find that all the unpredictability in the world is no match for their creativity, determination and inspiration to achieve even the most audacious goals, **#NoMatterWhat** is standing in their way.

Why Book Sterling?

- **He Helps Audiences Transform through Embracing Discomfort:** Recognize and challenge the prevailing "survival" narrative within your business, and witness the profound metamorphosis that arises when you embrace discomfort as a catalyst for positive change.
- **He Shows You How to Harness Discomfort for ...**

Testimonials

"He was fantastic! The team said best in 20 years!"

- LK Packaging.

"Sterling did an amazing job last night. Many talked about his delivery as well as his message in general. We spent today referring back to how we as an organization have hunted the discomfort and need to understand the breakthrough results on the other side. Sterling also invested in appropriate interviews with myself and members of our organization to get perspective that talked about four key areas where as an organization we are feeling discomfort. He did awesome!!!"

- Husqvarna.

Sterling Hawkins

Speech Topics

- Virtual Keynotes
- TED Talks
- Technology
- Teambuilding
- Sales
- Retail

